



Aralia 23-A, Tlacopac, Álvaro Obregón, CDMX, México. CP 01049

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Service Brochure

PUBLIUS

Our partners have extensive experience in various sectors and areas of expertise. At Publius, in collaboration with our strategic allies and correspondents, we provide services from an interdisciplinary and highly specialized approach, offering comprehensive and high-quality legal solutions aligned with our core values.

AREAS OF EXPERTISE

- International Trade / Foreign Trade
- Economic Competition
- Administrative and Regulatory Law
- Administrative, Constitutional, Civil, Commercial, and Amparo Litigation
- Alternative Dispute Resolution
Methods such as Mediation and Arbitration

SECTORS / INDUSTRIES

- Energy and Natural Resources
- Telecommunications
- Technology and E-Government
- Companies and Manufacturing Industry

SERVICES

- Specialized legal advice in the different sectors and areas of expertise we serve
- Specialized consultancy in foreign trade and international treaties
- Assistance in drafting, negotiating, signing, and enforcing contracts
- Institutional relations and representation before relevant authorities
- Support in participating in public and private procurement processes, auctions, and tenders
- Design and execution of administrative, constitutional litigation, and international arbitration strategies
- Specialized legal advice on economic competition matters
- Development of regulatory compliance programs



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ENERGY AND NATURAL RESOURCES

The 2013 energy reforms radically transformed the sector, making it dynamic and open to private participation. Petróleos Mexicanos (PEMEX) and the Federal Electricity Commission (CFE) became state-owned productive enterprises and underwent corporate restructuring, enabling them to make their own decisions and take risks as market participants. Additionally, autonomous regulatory bodies were established and strengthened to ensure regulatory impartiality in these markets. These reforms allowed private sector involvement in areas traditionally controlled by the Mexican government under regulated frameworks and led to the creation of a wholesale electricity market. Our experience as leaders in the design, development, and implementation of the Energy Reform grants us a deep and comprehensive understanding of the sector's operations, authorities, and regulatory processes. This expertise is a value-added benefit for legal services needed by participants in the energy sector.

Our services include:

- Specialized legal advisory services across all value chains in the oil and hydrocarbons industry (upstream, midstream, downstream, and commercialization) and the electricity industry (generation, transmission, distribution, commercialization, and consumption).
- Assistance in drafting, negotiating, signing, and enforcing contracts for project development and operations in the energy sector, such as Power Purchase Agreements (PPA), Operation & Maintenance (O&M) contracts, Engineering, Procurement & Construction (EPC) contracts, and hydrocarbon commercialization and supply agreements.
- Liaison with government entities, permit acquisition, and regulatory procedures with agencies such as the National Hydrocarbons Commission (CNH), the Energy Regulatory Commission (CRE), the National Energy Control Center (CENACE), and the National Agency for Industrial Safety and Environmental Protection of the Hydrocarbons Sector (ASEA).
- Legal advisory services for the import and export of hydrocarbons and electricity.
- Legal consulting for public and private procurement processes, auctions, and bidding for energy products, including assistance with Request for Proposals (RFPs), bid terms, guarantee formats, contract drafting, and reviewing the legal documentation of participants.



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TELECOMMUNICATIONS

The 2013 telecommunications reform introduced a new regulatory framework, creating the Federal Telecommunications Institute (IFT) as an autonomous entity with dual functions: a sector regulator and an antitrust authority. This reform increased competition in the telecommunications sector by enabling the entry of new market players and encouraging investment. The evolving regulatory landscape, combined with specialized regulators and courts, necessitates expert legal advisory services in a sector closely tied to Mexico's economic and social development.

Our services include:

- Specialized legal advisory services for various areas of the sector, including telecommunications infrastructure and service provision (telephony and internet).
- Assistance in drafting, negotiating, signing, and enforcing telecommunications contracts, including service agreements with users and interconnection contracts.
- Institutional representation before the IFT.
- Processing regulatory applications before the IFT, such as merger notifications, single concessions for telecommunications and broadcasting services, and contract registrations.
- Legal advisory services for radio spectrum auctions, geostationary orbital positions, and public telecommunications network operations.



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DIGITAL GOVERNMENT & TECHNOLOGY

The future is digital. Governments worldwide are transitioning their services and processes to digital platforms, reducing costs and improving citizen engagement. The COVID-19 pandemic further demonstrated the necessity of digital technologies for both public and private sector success.

To support this transition, we offer:

- Specialized legal advisory services in e-government.
- Design of public policies for digitalization at the local, state, and federal levels.
- Support in the design, implementation, and evaluation of digital government strategies.
- Legal advisory and training for private entities to facilitate interaction with digital government services.



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INTERNATIONAL TRADE & FOREIGN COMMERCE

The global economy is driven by constant trade flows, regulated by a complex legal framework at both domestic and international levels. Navigating these legal frameworks requires expert legal assistance to ensure commercial success.

We offer:

- Specialized legal advisory services on tariffs and trade agreements, including USMCA (T-MEC), the Mexico–EU Free Trade Agreement, and the Comprehensive and Progressive Agreement for Trans–Pacific Partnership (CPTPP).
- Support in drafting, reviewing, signing, and implementing international commercial contracts, including sale, service, distribution, and supply agreements.
- Advisory services on the legal framework for foreign trade transactions, particularly those governed by treaties such as USMCA (T-MEC).
- Comprehensive risk mitigation strategies to prevent legal conflicts, as well as litigation strategies for disputes, including bilateral panels under the USMCA framework.



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ECONOMIC COMPETITION & ANTITRUST LAW

Mexico's constitutional ban on monopolies (Article 28) led to the creation of the Federal Competition Law in 1992, which was later replaced by the 2014 Federal Economic Competition Law. The purpose of these laws is to promote competition, reduce consumer prices, create jobs, and improve product quality. Market participants must have expert legal representation to defend against monopolistic practices or challenge regulatory decisions issued by the Federal Economic Competition Commission (COFECE).

Our services include:

- Specialized legal advisory services in economic competition and antitrust law.
- Contract structuring and risk mitigation strategies to prevent illegal concentrations or monopolistic practices (absolute and relative).
- Legal defense strategies against antitrust investigations by COFECE, including cases involving essential facilities, barriers to competition, and substantial market power.
- Litigation strategies for regulatory disputes, including legal challenges against COFECE's sanctions, decisions, and merger denials.
- Regulatory compliance programs for antitrust law, including training, compliance policy development, and informational materials to ensure adherence to current legal frameworks.



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ADMINISTRATIVE & REGULATORY LAW

Government responsibilities have expanded in scope and complexity, making administrative and regulatory law highly specialized fields. Understanding both the legal framework and technical regulations requires experienced professionals to ensure compliance and effective decision-making.

We provide:

- Regulatory advisory services in energy, natural resources, telecommunications, and other industries at local, state, and federal levels.
- Regulatory compliance programs, including obligation mapping, internal audits, and training programs for industry-specific legal frameworks.
- Liaison with regulatory agencies to facilitate compliance and strategic decision-making.



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LITIGATION, AMPARO, MEDIATION & ARBITRATION

Given the highly dynamic nature of our focus industries, companies often face regulatory changes, legal disputes, and complex litigation risks. A strategic litigation approach, crafted by sector-specific legal experts, is essential for effective defense.

Our services include:

- Design and implementation of litigation strategies for legal disputes within our areas of expertise.
- Filing and defense of legal challenges (Amparo) and other appeal mechanisms, as appropriate.



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MEDIATION & ARBITRATION

In certain cases, litigation can be costly in terms of time and financial resources. Arbitration and mediation are effective alternative dispute resolution (ADR) methods that allow both parties to reach a mutually beneficial solution without unnecessary delays and expenses. To fully leverage these advantages, proper legal guidance and support are essential.

We offer the following services:

- Legal advisory services on the use of alternative dispute resolution mechanisms.
- Development of legal strategies for mediation, including support during negotiations.
- Legal strategy design for all stages of arbitration proceedings.